

# Koç University

## UN Global Compact

### Communication on Engagement

### Progress Report 2016 - 2018



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## STATEMENT OF SUPPORT FOR THE GLOBAL COMPACT



In recent years, the notion of sustainability has become more apparent in much of our daily lives, being increasingly important in everything from city planning, buildings, transportation, and university campuses, to production, consumption, food, and energy. However, if we are to meet global sustainability goals, we must strive for much grander transformation, a global effort that must be made in collaboration with stakeholders across the world. There is of course no doubt that Higher Education Institutions (HEI) should play an important role in leading this change and should stand together at the forefront of efforts to secure a sustainable future for our planet. Working in collaboration, HEI can play an essential role in society, creating new knowledge and fostering innovation.

Sustainable growth and its future in our country depend on how well we educate our youth to lead business, economy, and civil society, and whether we can create an environment for successful, responsible businesses to develop. The cumulative effect of providing an education that emphasizes social responsibility begins with students when they are still at school, and should continue progressively all the way to graduation. The impact of this accumulation becomes apparent when those same graduates assume leadership responsibilities and make decisions in line with the values rooted in their early education.

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As a “Center of Excellence,” in education and scientific research, Koç University is committed to adding value to sustainable growth. We are proud to be a global example for environmental, social and economic sustainability through our education, research, workforce, and campus operations.

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Koç University signed the United Nations Global Compact at a ceremony in November 2007 in the presence of the previous Secretary-General of the United Nations, Kofi Annan. Now entering the eleventh year of the agreement, Koç University continues its support for the United Nations Global Compact and its ten principles.

This Communication on Engagement Report provides an overview of the manner by which Koç University puts these principles into practice. This report focuses on our activities and initiatives between the 2016 and 2018 academic years. For the years ahead, this report will be used as a baseline for our contributions on all aspects of social, environmental and economic development at local and global levels.

Prof. Umran İnan, President, Koç University



## KOÇ UNIVERSITY AT A GLANCE

Koç University was founded in 1993 as a non-profit private university in Istanbul, Turkey. In the twenty-five years since it was established, Koç University has become one of the leading universities in the country, distinguished by notable contributions to education, knowledge and service both domestically and beyond.

The University is supported by the resources of the Vehbi Koç Foundation. Guided by its mission to address the fundamental needs of life for a modern and developing Turkey through the promotion of education, health, and culture, the foundation's achievements include the creation of a world-class hospital, museums that preserve and highlight Turkish culture, and elite academic institutions at all levels.

Koç University strives to be a centre of excellence: one that succeeds in providing a world-class education to its students, creating new knowledge via the research of its faculty, applying that acquired knowledge for the benefit of society, and equipping its students with the highest sense of ethics, social responsibility and good citizenship.

### FACTS AND FIGURES

- 473 full-time faculty
- 7,727 students
- More than 14,000 alumni
- 7 colleges, 4 graduate schools
- 22 undergraduate, 29 master's and 26 doctoral programs
- 2,877 student dormitory capacity
- More than 270 international student exchange partners
- 21 research centres, 5 research and education forums, 1 support centre
- 197 research laboratories
- 761 externally funded research projects (Jan 2004-May 2018)

## ABOUT KOÇ UNIVERSITY SOCIAL IMPACT FORUM (KUSIF)



**Founded in 2012, KUSIF works to foster social innovation through education, research and collaboration to create, measure and manage social impact.** KUSIF is both a research and practice centre and a catalyst for social innovation. KUSIF creates sustainable programs and builds local stakeholder networks to generate social impact through collaborative action. KUSIF assists Koç University by integrating sustainability and social impact into teaching, research and operations. KUSIF increases the capacity of social impact actors to access skills and knowledge for social impact measurement, while communicating results and knowledge about social impact creation and sustainability.

In agreement with the principles of the UN Global Compact, KUSIF strives to offer benefits to the University through implementation and measurement of institutional sustainability strategies.

With the above goals and vision in mind, KUSIF together with the KU Communications Office is responsible for producing this UN Global Compact Report.

## PRACTICAL ACTIONS SUPPORTING UN GLOBAL COMPACT PRINCIPLES

**As a centre of excellence, Koç University is committed to adding value to sustainable growth and ensuring its human resources, education, research, outreach, and campus operations are a global model of social, economic and environmental sustainability.**

As a model institution for sustainability, KU is committed to:

- Integrating sustainability into teaching, learning, research, operations and campus culture
- Reducing the use of resources and operating costs
- Reducing its negative impact on the environment
- Increasing positive social impacts

Koç University signed the United Nations Global Compact in 2007. In 2008, KU College of Administrative Sciences and Economics (CASE) and Graduate School of Business (GSB) joined the Principles for Responsible Management Education (PRME). By becoming a member of the International Sustainable Campus Network (ISCN) in 2014, Koç University became a pioneer among Turkish universities.

As one of the leading research universities in the region, Koç University's research mission is to contribute to the universal body of knowledge and influence intellectual, technological, economic and social developments on a global scale. Faculty members contribute to their fields both individually and in strategically designed cross-disciplinary teams.

With 197 research laboratories, 21 research centres, 5 research and education forums, and 1 support centre, the University's centres cover many aspects of economic, environmental, and social sustainability. These include the TÜSİAD-KU Economic Research Forum, KU Social Impact Forum, Globalization and Democratic Governance, KU Research and Application Center for Gender and Women's Studies, KU Tüpraş Energy Center, KU Migration Research Program, Social Policy Applications and Research Center, Semahat Arsel International Business Law Research and Implementation Center , and the Center for Global Public Law to name just a few. Another notable development was the creation of the UNESCO Chair in Gender Equality and Sustainable Development in May 2016.





# HUMAN RIGHTS

## PRINCIPLE 1

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Businesses should support and respect the protection of internationally proclaimed human rights; and

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## PRINCIPLE 2

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make sure that they are not complicit in human rights abuses.

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The UN Global Compact's first principle emphasizes an approach of definitive commitment to human rights for universities. As part of their commitment, universities should guarantee the implementation of human rights without any distinction and provide the legislative infrastructure to overcome violations of human rights.

Taking as a basis the Regulations of Higher Education, the Core International Human Rights Treaties, KU Administrative Staff Personnel Regulations and the United Nations Global Compact, Koç University enhances its institutional commitment to corporate responsibility regarding human rights and ethical values. By taking a human-rights focused approach, each of Koç University's administrative and academic units endorses this principle not only within their structures and research agenda but also through collaboration with the private and public sectors at national and international level.

## ADMINISTRATIVE COMMITMENTS TO HUMAN RIGHTS

Koç University is dedicated to sustaining and promoting eight main values: success-orientation, integrity and collectivity, equality and justice, trust, joy, sharing, sincerity, and proactivity for students and staff. Koç University aims to embed these values into every core operational practice of the institution and create projects and programs to encourage all members of the university to share them.

## FOR MY COUNTRY PROJECT - SUPPORTING GENDER EQUALITY

The For My Country project is a social responsibility initiative to create a participatory culture among Koç Holding companies, employees, dealers and suppliers and encourage them to become involved in solving social problems. The project identifies a specific social need every two years and conducts activities around that theme. The theme of the project for 2016-2017 was gender equality.

The project focused on the social and economic empowerment of women, in collaboration with the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women). Under this partnership, Koç Holding supported the Turkish leg of the UN Women's HeForShe campaign, which aims to end gender inequality by 2030. The KU Communications Office together with KU Human Resources has organized a series of awareness raising and training events for Koç University faculty, staff and students, with content created by the KU Center for Gender Studies (KOÇ-KAM). By May 2017, nine training events had been held for a total of 560 participants.



## ANATOLIAN SCHOLARSHIP PROGRAM

In Turkey, university placements and the distribution of scholarships for higher education are determined solely based on students' performance in the national university entrance exams. Students from higher-income families are generally better prepared academically and are more likely to succeed in the university entrance exam. In order to help bright students overcome this challenge and to broaden access to high-quality education, Koç University launched the Anatolian Scholarship Program as a way of

widening access to high quality education in Turkey. Starting with a modest 14 Anatolian Scholars in 2011, the number of Anatolian Scholarship students studying at Koç University had increased to 289 in 2016 and 376 by 2017. With a massive fundraising campaign in 2018 as part of the University's 25<sup>th</sup> Year anniversary activities, the program was able to recruit 124 new students out of 4,000 applicants and attained national

renown with more than 220 sponsoring companies supporting no less than 500 students.

The Anatolian Scholarship Program has been a huge success. The program has earned several prestigious international and national awards including a Gold Medal in the Circle of Excellence by the Council on Advancement and Support of Education as the best example of an emerging fundraising program and has become a model for similar private scholarship schemes at other Turkish universities.

Anatolian Scholars are as much a part of the University community as any other student and many are very active in the leadership of student clubs. They lead many social responsibility projects such as partnering with NGOs ('Çorbada Tuzun Olsun' Foundation) to operate soup kitchens, meeting with students with mental disabilities and reaching out to primary school students in rural areas by exchanging letters with them.

## KOÇ UNIVERSITY SOCIAL IMPACT FORUM (KUSIF) INITIATIVES

### PUBLIC HEALTH - SOCIAL IMPACT RESEARCH

The Social Impact Research program, started in October 2018, is a Public Health program delivered by Koç University Social Impact Forum (KUSIF) and Koç University School of Medicine. The Social Medical Programs Committee of the Koç University School of Medicine together with KUSIF have created an elective program for sophomore and junior level students. The aim of the program is to allow students to conduct social impact research projects with NGOs. On particular days throughout the semester, Koç University School of Medicine students pursue projects with NGOs and work to develop a social impact report (with guidance from KUSIF). The programs include four steps as planning, implementation, evaluation and revision.

Students learn to use problem tree, objective tree, stakeholder analysis, stakeholder mapping, theory of change, change mapping tools and methods in evaluating the ten impact questions. Students are evaluated at the end of the program. The program continues for two semesters between September and May. Upon completing the program, the student receives a peer evaluation and an evaluation report by the KUSIF team in collaboration with a representative from the relevant NGO.

### SOCIAL IMPACT MANAGEMENT PROGRAM FOR NON-GOVERNMENTAL ORGANIZATIONS

Since it was established, KUSIF has sought ways to maximize the positive social impacts of NGOs. To do this, KUSIF creates and conducts innovative solutions based on reliable data. A very good example is the Social Impact Management Program for NGOs which was launched in February 2017 and ended in February 2018.

The project aims to increase NGO awareness, knowledge and capabilities in social impact management. Ten NGOs were selected for a training program spread over two four-day periods. Consulting was also offered throughout the six month duration of the program.

To assist the project, [www.sosyaletkianalizi.com](http://www.sosyaletkianalizi.com) was launched in June 2015 - an online platform with Turkish translations of resources about social impact measurements and a place where social actors (civil society organizations, social investors, funders, social entrepreneurs, business representatives working on sustainability issues, etc.) can come together to share best practices. KUSIF uses this website to share international theories, measuring methods, application examples and resources in Turkish developed by KUSIF. The purpose of the website is to gather and continuously update Turkish and foreign resources and in doing so, allow measurement and social impact management methods to be accessible and available for everyone.



The website was also designed to house and promote studies conducted by Turkish social impact groups. Sosyaletkianalizi.com is an open source for any stakeholder who wishes to measure and manage their social impact (academics, social entrepreneurs, NGOs, etc.).

## SOCIAL VALUE MATTERS CONFERENCE



The Social Value Matters conference took place on April 10-11, 2017. The conference focused on four key areas: principles, people, practice and power. During the conference, contributors focused on:

- developing plans to maximise social impact
- making use of principles designed to maximize value
- sharing experiences of what has worked
- learning to effectively lobby for policy changes.

Against a backdrop of increasing inequality and global uncertainty, three hundred practitioners from Turkey and around the world attended Social Value Matters 2017 to explore how to amplify stakeholder voices to inspire change and maximize value. Following feedback from members and the community, the event was designed around a combination of roundtables and workshops. Roundtables focused on debate and sharing experience; workshops involved exercises and activities to encourage debate and learning among participants.

## TRAINING AND CONSULTANCY

In order to promote transparency and accountability in the private sector and social impact sector, KUSIF provides pro bono and fee-based training and consultancy on social impact management. Such activities include:

- A consultancy service on social impact for Koç Holding's Monitoring, Evaluating and Rewarding on Gender Equality in Communication program.
- Organizing workshop on social impact management for the Rural and Local Development Program Profession Training Certificate of Hüsnü M. Özyeğin Foundation.
- Measuring and reporting the social impact of the 21<sup>st</sup> Century Competencies Training Program for Youth (2018) conducted by the M. Zorlu Foundation.
- Organizing social impact management training for Social Sciences University of Ankara, Social Innovation Center.
- Consultancy on social impact management for the Special Olympics Turkey.

## SEXUAL HARASSMENT PREVENTION-ONLINE EDUCATION

Koç University's key missions include the prevention of sexual harassment in working, learning and living environments. As an extension of the University's Sexual Harassment Prevention Regulation published in 2014, KURES (Koç University Guidance and Psychological Counseling Service) prepared a mandatory online course for all new students, which was launched during the 2017-2018 academic year. The Sexual Harassment Prevention Education online course covers the main concepts of sexual harassment, possible ways to prevent and deal with sexual harassment, information about complaint and legal processes, and ethical principles.

A similar online course has also been prepared and published for Koç University staff and faculty to raise awareness and draw attention to this important issue. The course includes information about preventing

sexual harassment on campus, how to act when witnessing or falling victim to such incidents, an outline of responsibilities, complaint procedures, and investigations, as well as other significant points and principles involved in the process of investigation. KURES counsellors provide psychological support for students who have witnessed or were subjected to sexual harassment. Counsellors are also responsible for assisting students with complaint procedures. As of December 2017, all current employees of Koç University have completed sexual harassment prevention education. The Koç University Sexual Harassment Prevention Directive includes all University stakeholders, and so the department ensures that all employees and employers in subcontracting firms have also completed sexual harassment prevention education.

To further contribute to the above efforts, KOÇ-KAM (Koç University Center for Gender Studies) coordinator Sultan Toprak attended What Can Be Done to Combat Sexual Harassment in Universities, a workshop hosted by the Women's Research and Implementation Center at Dokuz Eylül University, İzmir on 14 November, 2016.

## OFFICE OF SCHOLARSHIPS

The Office of Scholarships supports students who need financial assistance by providing textbook scholarships, part-time work programs, part-time summer programs, dormitory scholarships, needs-based scholarships and academic achievement scholarships. Scholarships and part-time work programs are an important tool for affordable education and social inclusion within the campus.

## OFFICE OF DISABILITY SERVICES

The aim and operating principle of the Office of Disability Services is to remove all challenges that hinder the academic, social and personal development of students with disabilities and to create an environment that allows them to equally, actively contribute to academic life. The Office of Disability Services helps solve problems faced by students with disabilities and monitors their social life and academic performances. In pursuit of this objective, the Office of Disability Services works closely with the Department of Construction to ensure the campus is easily accessible for students with disabilities, with the IT department to establish a system of captioning services used in buildings and classrooms, and with faculty members who have students with disabilities in their classes. From 2017 to 2018, the Office of Disability Services supported students with visual impairment, hearing impairment, mobility impairments as well as those with chronic illnesses and learning disorders. The Office of Disability Services also leads coordination of work-study students who work with students with disabilities. In the last two years, the Office of Disability Services broadened its scope to provide career counselling and enhance peer support, while improving conditions on campus by developing new functions such as tactile paving, Braille printers, voice guided elevators, wheelchair ramps and automatic doors.



## GUIDANCE AND PSYCHOLOGICAL COUNSELLING SERVICE (KURES)

The Koç University Guidance and Psychological Services Center (KURES) provides a needs-based service with an emphasis on the social and psychological wellbeing of students. KURES helps students meet the challenges that come with taking on new responsibilities and making decisions that will impact their future lives. As of 2016-2017 academic year, KURES also provides training services to security, dormitory and academic staff on how to recognize and refer a student in distress and how to manage psychiatric emergencies on campus – this was developed as part of the mental health disorder prevention and suicide

prevention program. KURES also organized a Mental Health Awareness Week in 2016 in collaboration with the Koç University Psychology Club. A series of seminars included topics such as stigmatization of mental illnesses and violence against women.



### **KOÇ UNIVERSITY SUPPORT CENTER FOR DISABLED CHILDREN AND THEIR FAMILIES (EÇADEM)**

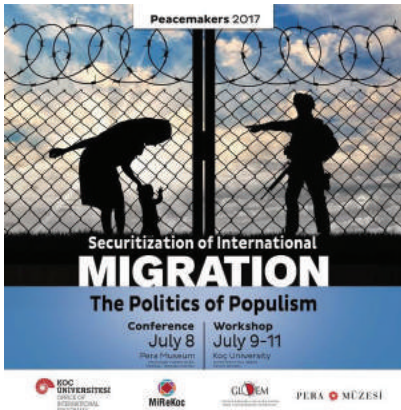
Koç University Support Center for Disabled Children and Their Families (EÇADEM) aims to provide care and psychological consultancy services for disabled children and their families to help them integrate into society, improve their quality of life and increase their capacity for self-care, such as hygiene and nourishment. The centre collaborates with the Koç University School of Nursing, the Sarıyer Municipality, the İstanbul Development Agency, the Republic of Turkey Ministry of Development and Boğaziçi Disabled People Association (ISBED). EÇADEM activities include regular care services for children with disabilities, psychological counselling, fundraising, awareness raising, and activities designed to help family members maintain a positive social life. In particular, EÇADEM works with lower socio-economic and disadvantaged families who usually don't have access to high quality healthcare and rehabilitation services and who have greater difficulty in socializing due to prejudices among their peers. EÇADEM services help reduce the nursing burden experienced by mothers while reducing personal stress levels and psychological problems. Supporting family caregivers and reducing burden also positively impacts siblings of disabled children.

Between 2016 and 2018, EÇADEM emerged as a model for community engagement and collaboration between academia, NGOs, government, local municipality and the private sector. Municipalities have reached out to the organization to replicate the model and adopt it in regions across Turkey. EÇADEM also provides internship opportunities for School of Nursing and Psychology students, allowing the sustainable transfer of knowledge.

During the same period, EÇADEM organized events to allow families to socialize, such as mother's day events, birthday celebrations, museum visits, concerts and special day celebrations. EÇADEM's activities, initiatives and outreach campaigns have received numerous national and international awards. A video created for International Day of Persons with Disabilities 2016, 'Bir gülümseme yeter' ('One smile is enough to change the world'), was instrumental in raising awareness, addressing prejudices and facilitating changes in attitude towards disabled children. The video received two NC Advertising Awards (Italy) and two Grand Prix Advertising Strategies and Felis Advertising Awards among others. It was watched more than 31.8 million times and shared 1.2 million times.

### **ANNUAL PEACEMAKERS CONFERENCE AND WORKSHOPS**

Peacemakers is an annual international event that openly addresses one of the most significant obstacles in our global efforts toward peacemaking: the prejudices that disrupt our interactions with one another. The project aims to foster a more peaceful generation in Europe and Turkey by creating positive attitudes towards migrants, addressing discrimination and racism, and promoting social inclusion through



intercultural communication, interaction and empathy. Peacemakers 2017, organized by the Office of International Programs (OIP) together with the Migration Research Center (MiReKoc) and the Centre for Research on Globalization, Peace, and Democratic Governance (GLODEM) was held 8-11 July, 2017.

The 2017 Peacemakers Conference and Workshop series included discussions on recent waves of migration in a world of rising political populism and questioned how domestic and international politics interact around migration. The conference hosted internationally renowned scholars as speakers and gave the audience an interactive

space for questions and discussion. Around a hundred people attended the conference. The subsequent three-day workshop brought together twenty pre-selected participants and included masters students, PhD students and NGO representatives.

Peacemakers conferences and workshops were organized six times between 2012 and 2017.

## PHILANTHROPY: KU CIRCLE - DONOR PARTNERSHIP PROGRAM

In 2014, the Office of Corporate Relations and Development launched the KU Circle of Friends initiative as a way of recognizing donors whose cumulative giving reflected a high level of philanthropic commitment to the University. The KU Circle of Friends is a network of corporations who strongly believe in the University's mission and provide financial support towards the University's advancement. The University has taken the initiative to engage these corporations in establishing exemplary university-industry collaborations in areas such as research partnerships, executive education programs, recruiting relationships and joint social responsibility initiatives. The most recent gathering of the KU Donor Circle was in April 2018. The topic of discussion was artificial intelligence and its impact across multiple social and academic disciplines. Previous gatherings of the KU Donor Circle dwelled on important topics of interest such as individual giving and philanthropy in Turkey, inclusive business models and changing perceptions of corporate social responsibility.

## RESEARCH COMMITMENTS TO HUMAN RIGHTS

There are three research centres at Koç University whose work is primarily on gender, migration and democratization issues. These centres scrutinize the local and global phenomena of these issues through a collaboration of universities, NGOs, and public and private sector actors. Other research centres working with the Law School and Department of International Relations also address human rights issues through research on the applications of international law, public policy and analysis of institutions.

## RESEARCH CENTER FOR GENDER STUDIES (KOÇ-KAM)



The Center for Gender Studies at Koç University (KOÇ-KAM) was established as an interdisciplinary hub for gender research and gender studies in March 2010. KOÇ-KAM sponsors a competitive funding program to support outstanding academic research projects on gender issues and runs the Gender Studies Certificate at Koç University. KOÇ-KAM frequently organizes conferences, panels and seminars to inform a wider audience on

gender related research that intersects with various disciplines and fosters debate on gender issues between scholars, students, civil society actors, artists and policy-makers.



## COOPERATION WITH THE UNESCO CHAIR ON GENDER EQUALITY AND SUSTAINABLE DEVELOPMENT

KOÇ-KAM is closely associated with the UNESCO Chair on Gender Equality and Sustainable Development which was established in 2016 at Koç University. The chair currently operates under the leadership of Prof. Bertil Emrah Oder and serves as a hub for the intersection of science and society by promoting gender equality, advancing sustainable development with a focus on human development and human wellbeing at individual and societal levels, and developing research on gender studies and human capacity development. With this cooperation, KOÇ-KAM promotes gender equality in the workplace through training programs and organizes events (conferences, expert meetings, talks, webinars etc.) to contribute to the chair's role as a bridge-builder between academia, civil society, research, and policy-making communities at local, regional and international levels.

## ÇİĞDEM KAĞITÇIBAŞI HUMAN DEVELOPMENT RESEARCH AWARD

Since 2016, KOÇ-KAM has awarded the Çiğdem Kağıtçıbaşı Human Development Research Award to recognize applied research projects and scientific research that support human wellbeing. In 2016 awards were presented to Dr. Şebnem Özdemir of Istanbul University for her research titled ACDT-Analytical Casual Decision Tree and to Dr. Miraç Burak Gönültaş of Cumhuriyet University, Sivas, for his research



titled Approaches in Abduction Cases Targeting Sexual Child Abuse to Enable Criminal Investigation. The 2017 Human Development Research Awards were presented to Dr. Elif Gül

Yılmazlar from Erasmus University in recognition of her project, The Evaluation of the Judges' Ruling Processes regarding the Establishment of Unjust Provocation from the Perspective of Gender Discrimination, and to Dr. Mustafa Öztürk of Hacettepe University for his project, Providing and Spreading Competence for Sustainable Development Focused Teaching in Primary Education. On 26 February 2018, Ype H. Poortinga, Emeritus Professor at Tilburg University, delivered a memorial lecture in honour of Prof. Çiğdem Kağıtçıbaşı reflecting on how she simultaneously emphasized diversity in human behaviour and human communality. Prof. Poortinga also highlighted Kağıtçıbaşı's universalist perspective in cross-cultural psychology as the basis for her work on early childhood intervention programs and her endorsement of common literacy education worldwide.

## WOMEN LEADERS OF THE FUTURE AS ROLE MODELS



Launched in 2017, Women Leaders of the Future as Role Models brings together women leaders in their respective industries from agriculture and banking to finance and education with women who aspire to be or are fit to become leaders in these fields. The project, funded by the Dutch Matra Program, addresses the lack of women leadership in working environments, gender discrimination, lack of women leaders and unfair competition even in sectors where



employment of women is relatively higher and examines their negative effects on women's status within the family, economy, development and on the overall welfare of society. The program also aims to combat gender-based stereotypes about occupations such as taxi drivers and electricians (roles in which women are traditionally underrepresented) and seeks to empower women in these roles.

The project, which will continue until November 2019, is being run by Dr. Aslı E. Mert and offers education, seminars and mentoring by pioneering women for 100 young women in ten different sectors. The sectors include women-friendly sustainable urbanization, health, entrepreneurship, NGOs and sustainable production (including agriculture). The aim is to increase participation of women in the workforce and to create a sustainable positive feedback loop which will develop women leaders through role modelling and mentoring. As a part of this project, Giovanna Carugno from Foro Italico University delivered a seminar titled Women in the Entertainment Industry: An Interdisciplinary Insight, on 3 May 2018. The seminar examined the role of women in the entertainment world, giving comparative and interdisciplinary analysis and including perspectives from law and gender studies. Gender literature demonstrates that the entertainment sector is typically a male-centred domain.

### CONTRIBUTIONS TO THE COMMISSION ON GENDER EQUALITY (KEFEK)

KOÇ-KAM also carries out studies which influence and shape decision-making processes and policies that address women and gender equality. One of those studies was a legislation survey by UN Women. The main beneficiary of the three-year survey was the Commission on Gender Equality (KEFEK) which was established by the Grand National Assembly of Turkey to draft legislation on women issues.

### CONTRIBUTIONS TO THE HeForShe CAMPAIGN

A training program developed by KOÇ-KAM and Koç Holding for the HeForShe campaign to promote gender equality in companies continued in 2017. The program was implemented together with



AÇEV using a 'training the trainer' model and reached a wide audience, from senior and middle management to employees of dealers. The training program, which is only available online at UNESCO, was supported by face-to-face sessions, case studies, discussions and meetings.

Last year, KOÇ-KAM also partnered with Arçelik to raise awareness about the effects of discrimination and sexism on our language and to create an equal vocabulary for an equal society. Arçelik created an innovative app for mobile devices called Eşit Sözlük (Equal Vocabulary). After installing the Eşit Sözlük app, any sexist or demeaning words used when messaging are automatically corrected by the app's dictionary. KOÇ-KAM provided consultancy for the project.

### GENDER STUDIES CERTIFICATE PROGRAM

Koç University Gender Studies Certificate Program (GSCP) is geared towards developing an understanding of the issues, debates and concerns surrounding gender and in particular, the experiences of women. The program takes an interdisciplinary and multidisciplinary approach and encompasses all aspects of the human experience in a gendered world. Students are required to take five (out of 40) program courses over the course of an academic year. GSCP courses continued to be popular among students for the 2017-18 academic year. Example courses include gender and employment, women and law, women and gender in literature, sexual difference and psychoanalysis, Irigaray and Kristeva, feminist narratives, women and leadership.

## TRAINING PROGRAM ON GENDER EQUALITY IN THE WORKPLACE

Gender Equality in the Workplace training is a one-day executive training program that aims to create awareness about gender equality and promote an equal and non-discriminating work environment. The objectives of the program are to:

- give information about gender equality, sexism and discrimination,
- raise awareness of the visible and hidden barriers to women's advancement into leadership positions,
- create gender equality at work,
- build know-how about mechanisms for promoting gender equality at work,
- learn how to exemplify good practices.

Training sessions are led by KOÇ-KAM researchers

## KOÇ-KAM RESEARCH AWARDS PROGRAM

With the support of the Vehbi Koç Foundation, the KOÇ-KAM Research Awards Program have been created to encourage and promote gender-related research in Turkey. KOÇ-KAM allocates awards to selected research proposals in various disciplines. The number of selected projects and the prize awarded vary according to the availability of awards and the scientific quality of proposed research projects. Since 2011, the program has given financial support to twenty-three research projects.



## OTHER ACTIVITIES AND CONTRIBUTIONS BY KOÇ-KAM

Many other researches, seminars and panels have been organized with KOÇ-KAM's leadership. In association with the Turkish Philanthropic Foundation and Prof. Nermin Abadan-Unat (a leading senior professor of political science at Bosphorus University), in November 2017 KOÇ-KAM funded an article competition for Koç University students about gender equality, gender representation and constitutions. In February 2018, Dr. Aslı E. Mert delivered a seminar about her research, A Multidimensional Investigation of Gender Segregation in Paid and Unpaid Work: The Case of Women in Turkey. Her research investigates gender segregation in the workplace. Also in February 2018, Dr. Ceylan Engin delivered a speech about gender and sexuality issues, Making the Familiar Strange: Gender and Sexuality Issues in Turkey. Both talks were part

of the KOÇ-KAM and UNESCO Chair seminar series. On Women's Day, 8 March 2018, KOÇ-KAM together with the Law School and School of Nursing organized a panel to discuss legal and health perspectives about violence against women. Faculty members from the Law School and School of Nursing shared their expertise with a general audience and highlighted critical issues. Other activities included sponsoring STEM projects and other projects investigating women's portrayal in media and movies.

## MIGRATION RESEARCH CENTER (MiReKoc)

In the thirteen years since it was established, MiReKoc has become a nationally and internationally recognized migration research centre. MiReKoc is home to academic research and teaching and plays an increasing role in policy-making research and partnerships. It provides an interdisciplinary hub for migration scholars, researchers, civil society activists and policy-makers in Turkey and the world, and serves as an institutionalized centre that provides forums for discussion and exchange between academia and practitioners. MiReKoc collaborates with national and international organizations such as the Foundation for Population, Migration, and Environment, the European Union, the German Marshall Fund, the Network of Excellence of International Migration, Integration and Social Cohesion (IMISCOE), the Scientific and Technological Research Council of Turkey, the European University Institute, the United Nations High Commissioner for Refugees (UNHCR), the International Organization for Migration (IOM), the Turkish Economic and Social Studies Foundation (TESEV), the Third Sector Foundation (TÜSEV), the United Nations Population Fund (UNFPA), the World Bank Group (WB) and the ERSTE Foundation.



# MiReKoc

## SPECIAL PROJECTS ON SYRIAN REFUGEES

A major project, Syrian Refugees Living Outside Refugee Camps in Turkey and Turkey's Migration Policy, was completed in November 2016. The two-year project aimed to develop and propose policy strategies for successfully integrating Syrian refugees, specifically focusing on their access to fundamental rights such as accommodation, labour markets, health and education. Another important goal was to propose effective solutions for tackling xenophobia and prejudice against Syrian refugees.

**MiReKoc has conducted many projects about Syrian refugees:**

- **Forced Migration Resource Center** is an online digital library for all published material on forced migration in general and Syrian refugees in particular. It was developed by MiReKoc in collaboration with the Vehbi Koç Foundation. The online resource centre includes legislation, information about NGOs and other civil society actors, academic publications, governmental institutions and intergovernmental organizations. The bilingual site was launched in April 2017 to help increase the research capacity of all contributors in the field.
- **Turkey's State Policies during the Mass Refugee Influx: The Case of Bulgaria 1989, Iraq 1991 and Syria post-2011** was funded by TÜBİTAK (the Scientific and Technological Research Council of Turkey) and launched in April 2017. The project concluded in October 2018. The findings offer a comprehensive comparative analysis of three main refugee influxes, contributing significantly to the growing literature on mass refugee movements and state responses.
- **Integration and Wellbeing of Syrian Youth in Turkey** is a joint project with the London School of Economics and is funded by TÜBİTAK (The Scientific and Technological Research Council of Turkey) and the British Council. The project aims to assess the needs of young people whose status is shifting from refugee to immigrant as a result of the prolonged nature of the conflict, and will develop concrete organizational and policy suggestions for their social and economic integration – especially with regards to overcoming obstacles and identifying opportunities for their integration into the local labour market.
- **An Urban Deep Map for Integration in Turkey: A Project for Data for Refugees (D4N)** is a data analysis

and visualization project using anonymous mobile phone usage records of Syrian refugees. The findings show potential motivations for regular and seasonal internal mobility, especially regarding access to services and employment opportunities in the formal and informal labour market. The findings are also complemented by policy recommendations on how the D4R data can be of use to central and local authorities on providing occupational health and safety services and on improving refugees' access to information.

- **Destigmatization Strategies of Syrian Refugees in Turkey** investigates how Syrian refugees from different socioeconomic backgrounds assert moral status in the face of large-scale negative stereotypes and stigmatization by dominant groups.
- **Mobile Welfare:** European Welfare Systems in Times of Mobility is an international research project on migration decisions and the welfare experiences of people living in European countries. Project teams in the Netherlands, the UK, Poland, Portugal, Spain and Turkey are collaborating in the project.
- **The Effects of Social Class on Academic Achievement: Family–School Relations** is funded by TÜBİTAK and focuses on the reproduction of educational inequality across generations. It aims to give an ongoing longitudinal understanding of how socioeconomic background characteristics such as parental education, occupational status, income and migration background influence students' academic achievement in three different schools.
- **Local-Integration:** Refugees and Local Integration is funded by Koç University and looks at policies, practices and patterns in local integration and brings together the literature on migrant incorporation and forced migration by focusing on the question of local integration in the case of migrant and refugee communities in Istanbul. Empirical research reveals how local authorities (district governors, district municipalities and local civil society) have responded to the arrival of Syrian refugees and other migrant and refugee groups in the absence of concrete, national level integration policies. By analysing policy documents and expert interviews, the research first analyses whether and to what extent integration issues such as services, access to rights or facilitating incorporation of newcomers in socio-economic life have entered into the policy agenda of local authorities. The research then reveals how newly arrived migrant and refugees communities (along with older, settled communities) experience integration through access to basic rights and services at the district level, while taking into account formal and informal incorporation mechanisms and examining how service providers position themselves in emerging discussions of integration, rights and social justice.

In summary, as of 2018, MiReKoc was pursuing three EU funded Horizon2020 projects: Advancing Alternative Migration Governance (ADMIGOV), Aligning Migration Management and the Migration-Development Nexus (MIGNEX) and Evaluation of the Common European Asylum System under Pressure and Recommendations for Further Development (CEASEVAL); one Erasmus+ project: Peacemakers - Peace Dialogue Campus Network: Fostering Positive Attitudes Between Migrants and Youth In Hosting Societies; two TUBITAK projects: Interactive Social Integration Model for Improving Migration Governance in Turkey, and Integration and Wellbeing of Syrian Youth in Turkey; and three Koç University funded projects: Destigmatization Strategies of Syrian Refugees in Turkey (2017-2019), Family-School Interactions: Reproduction of Inequality through Social, Cultural Capital and Field, and the Forced Migration Resource Center (FMRC).



## MiReKoc SUMMER SCHOOL

- MiReKoc International Summer School 2016 'Forced Migration: Old Phenomenon, New Challenges' 11-21 July 2016
- MiReKoc International Summer School 2017 'Migration and Children: Reflections on Voluntary and Forced Migration' 2-14 July 2017
- MiReKoc International Summer School 2018 'Prospects for Good Governance of Refugee Situations: The Local-Global Nexus' 19-30 June 2018

## MiReKoc MEETINGS, WORKSHOPS AND CONFERENCES

Findings of MiReKoc research projects are presented at various international conferences, workshops, and seminars.

- A workshop, Integration and Wellbeing of Syrian Youth in Turkey, was organized by the European Institute and the Institute of Global Affairs at the London School of Economics and the MiReKoc at Koç University in Istanbul, 22-23 October 2018.
- Workshops during the 'Symposium: Turkey at the Crossroads of Migration: Reappraising Traditional Discussions' organized by MiReKoc at the International Metropolis Conference in the Hague, 19-21 September 2017.
- An experts' workshop in Istanbul about 'What does the Global Compact on Refugees mean for the MENA region?', 26-27 February 2018.
- 'Access to municipal services and public perception on refugees in Turkey', presented at the 4<sup>th</sup> Conference of the Alliance of Leading Universities on Migration (ALUM), 6-7 November 2017, American University of Beirut, Lebanon.
- 'Local responses to the settlement of refugees: Findings from two districts' presented at the International Metropolis Conference 2017, 18-22 September at the Hague, the Netherlands.
- 'Incorporation at District Level and the Role of Municipalities: Preliminary findings from two districts in Istanbul' presented at IMISCOE 14<sup>th</sup> Annual Conference, 28-30 June 2017, Rotterdam, the Netherlands.
- 'Researching migrants and refugees in Istanbul: Experiences of MiReKoc' presented during a KUSOM-MSF training about knowledge and skills for the rehabilitation of migration-related trauma, 29 March 2017, Koç University Hospital, Istanbul, Turkey.



## MiReKoc WEDNESDAY TALKS

The series continues with six seminars held during the Fall 2018 semester addressing issues on the politicization of the Syrian migration issue, risk attitudes of Syrian refugees' decision making, and xenophobia.



## CENTER FOR RESEARCH ON GLOBALIZATION, PEACE, AND DEMOCRATIC GOVERNANCE (GLODEM)

The Koç University Center for Research on Globalization, Peace, and Democratic Governance (GLODEM) specializes in academic research and policy-oriented activities. GLODEM was initially created in September 2004 by faculty members at Koç University as an informal faculty network. It became a formal organization in 2010 after gaining approval from the Turkish Council of Higher Education.



ENTER FOR RESEARCH ON GLOBALIZATION,  
PEACE, AND DEMOCRATIC GOVERNANCE

GLODEM's specialization areas are:

- Globalization and political economy
- Peace and conflict resolution
- Democratic governance and administration

## GLODEM COLLABORATIONS

GLODEM is an international institutional member of the International Comparative Policy Analysis Forum (ICPA- Forum) and one of the sponsors of the Journal of Comparative Policy Analysis (JCPA). Activities with the JCPA/ICPA-Forum serve to advance comparative international policy studies. These include, but are not limited to: annual workshops in the area of comparative policy studies, guest lectures, awards for best comparative papers at key international conferences, sponsorship of comparative panels at conferences, collaborative comparative research, comparative public policy publications of books, book series and other material, as well as other initiatives suggested by sponsors and approved by the Board of Directors.

GLODEM is a member of the Think20 (T20) National Advisory Board. T20 is a network of think tanks and academics from G20 countries that are working to provide an important analytical input into the G20 process.

Throughout the course of each year, GLODEM organizes and hosts academic events by the Turkish Political Economy Society (TPES) in collaboration with Bilkent University, Sabancı University, Özyeğin University and Başkent University. Examples of such events include TPES workshop hosted by GLODEM and the international TPES conference hosted by the Istanbul Policy Center (IPC) in July and December 2016, respectively. GLODEM contributed to the Third TPES Workshop hosted by Bilkent University on 27 April 2018.

## GLODEM PUBLICATIONS

GLODEM also supports research, publications and book chapters on relevant topics such as democratization in conflict research, empirics of stable peace, peace studies, policy analysis, political trust, public opinion, community resilience and international migration.



## COMPLETED ACADEMIC AND PUBLIC EVENTS

- Istanbul Workshop on Transnational Dimensions of Nonstate Armed Groups, 29-30 March 2018.
- A panel, China and the Future of International Relations, 8 November 2017.
- 7th Eurasian Peace Science Network Meeting, 20-21 January 2018, Özyeğin University.
- TPES Third Interdisciplinary Workshop on 'Political Economy, Governance and Policymaking in Tumultuous Times: Turkey in Comparative Perspective', Bilkent University, 27 April 2018.

## CENTER FOR GLOBAL PUBLIC LAW (KÜREMER)

Since it was created in December 2014, the Center for Global Public Law (KÜREMER) has pursued its mission to carry out academic and legal policy-oriented research in the broader field of global public law, comprising international law, European law, constitutional law, criminal law and human rights law. The centre continues to place special emphasis on providing a research environment for researchers at all stages of their careers, including doctoral and LLM students pursuing degrees in public law at Koç University Law School.



- Business and Human Rights: Assessing the Turkish Legal Framework and Practice in light of United Nations Guiding Principles, 26 May 2016. This one day workshop brought together public and private law experts from Koç University Law School together with practicing lawyers and comparative legal scholars to discuss how the Turkish legal framework and

practices fare with the United Nations Guiding Principles concerning human rights responsibilities of business enterprises. The workshop culminated in research papers, some of which were individually published by contributors.

In 2017, two funded research projects were successfully concluded and generated research findings and contributions to Turkish constitutionalism, comparative constitutional law and international human rights law. The first was the prestigious Newton Advanced Fellowship of the British Academy which studied the effects of international law on other branches of public international law. The second was a TÜBİTAK-funded research project which analysed the effects of the right to individual petition between 2012-2017 on constitutional interpretation, human rights law interpretation and judicial dialogue between Turkish Apex Courts. Both were completed in December 2017. Findings were presented during academic events at Koç University and international conferences.

- KÜREMER also held two flagship events in 2017: an international workshop on comparative UN human rights law and an international conference on Turkey and international law. The event on UN human rights law saw the attendance of the United Nations in Geneva as well as committee members from UN Human Rights Treaty Bodies. The event on Turkey and international law brought more than seventy international lawyers to Koç University from universities in Turkey and abroad.

KÜREMER also organized a second annual colloquium, Taking Stock of the United Nations Human Rights Treaty Body Case Law: Trends and Developments 2014-2017, held on 8 June 2017. The workshop marked an important milestone in KÜREMER's contribution to reporting and analysing case law by UN human rights treaty bodies. To take stock of this experience and offer an opportunity for dedicated reflection on UNHRL jurisprudence since 2014, the workshop brought together UNHRL committee members, IHRL experts, researchers and Koç University OxHRLR reporters for a stocktaking exercise to reflect on trends in UN human rights law and case law by UN human rights treaty bodies.

- The Place of Human Rights Law in International Law: contemporary challenges, 15 December 2017. Prof. Francoise Hampson and Dr. Daragh Murray of the University of Essex gave two lectures to PhD students and candidates in international law. The discussion focused on the place of international human rights law in the field of state responsibility and new perspectives on the interaction of human rights law and international humanitarian law in times of conflict.

- Oxford Human Rights Law Reporters. In April 2015, KÜREMİR embarked on a collaboration with Oxford University Press (OUP) to produce reports of case analyses about UN treaty bodies, to be published by the Oxford Public International Law Database. The reports are produced by a team of student reporters who are selected using a rigorous selection procedure. The current team is composed of ten students and includes PhD, LLM and undergraduate law students. Başak Çalı is editor in chief and Dr. Alexandre Skander Galand and Dr. Valentina Azarova are associate editors. The scheme allows Koç University graduate and postgraduate students to conduct real time international research and publishing with OUP and offers scholars and students involved in the study the most up-to-date analysis of UN views. To date, over 100 cases have been reported by Oxford Human Rights Law Reporters. The case notes are followed and used by the international legal community as well as the UN High Commissioner for Human Rights.

## SCHOOL OF MEDICINE, DEPARTMENT OF PUBLIC HEALTH

The Department of Public Health at Koç University School of Medicine (SOM) will participate in Migrant Women's Health Care Needs for Chronic Illness Services in Switzerland (MIWOCA), a research project which began in 2017 and will end in 2020. The project addresses the considerable health inequalities found between and within different population groups in Switzerland, despite the country having one of the best healthcare systems in Europe. Among the marginalized groups are migrants: existing data shows that in particular migrant women with chronic diseases (such as diabetes mellitus, hypertension, osteoarthritis, chronic pain and depression) have limited access to healthcare services. The three year project will investigate how chronically ill adult, migrant women understand, experience, and use the Swiss healthcare system and how their knowledge can help improve Swiss healthcare services. MIWOCA's aim is to identify improvements in the Swiss healthcare system that can make services accessible and sensitive to patients' needs, regardless of their social and cultural backgrounds.

Sixth year students at Koç University SOM completed month long public health internships in Esenler, a relatively disadvantaged neighbourhood with a large Syrian immigrant population. SOM works with İnsan Kaynağını Geliştirme Vakfı (Human Resource Development Foundation) and Yüstra Foundation to give hourlong information sessions to women on specific issues such as health screening (breast, cervix, etc.), child vaccination, winter diseases, cardiovascular diseases and violence against women. The program is more than an information session and aims to increase demand for healthcare and advise women about where to apply in case of need.

Also within the scope of public health studies, one undergraduate student, in collaboration with SOM and Genç Hayat Vakfı (Young Life Foundation) conducted a field study about preventing child labour.

## SCHOOL OF NURSING (KUSON)

### • Koç University School of Nursing Students' Event

The ninth KUSON Nursing Students' Event was held on 30 March 2018 at Koç University Health Sciences Campus on the theme of unity in diversity. Nursing students from twenty-one public and private universities in Istanbul participated in the event.

### • International Nurses Week Symposium

The International Nurses Week Symposium was held 14-15 May 2018, as part of Koç University 25<sup>th</sup> Anniversary Events. The theme of the symposium was 'Nurses: A Voice to Lead – Health is a Human Right', and was joined by former ICN President Dr. Judith Shamian and Dr. Nichola Ashby from the Royal



College of Nursing (RCN). In addition to nurses from VKV Health Institutions and nursing students, 26 nursing association representatives, 33 health professionals from private and foundation hospitals, 15 public hospital members and 31 nursing school representatives participated in the symposium. The symposium was formally announced in 81 cities by the Ministry of Health

General Directorate of Health Services. Healthcare professionals at universities and health institutions in Turkey and across the world watched the symposium online.

- **The World Nurses Day Conference** was organized as part of nursing week, 12-18 May 2017, on the theme of 'ICN 2017 - Nurses: A Voice to Lead - Achieving the Sustainable Development Goals'. President of the International Nurses Association, Judith Shamian, gave a speech titled Global Health, Global Nursing: Challenges and Opportunities in Nursing. More than 500 nurses and academics attended the conference at Koç University Hospital ArtLab Conference Hall.
- **Nursing Now!** is a campaign by Burdett Trust for Nursing in London, in collaboration with WHO and ICN. The campaign aims to raise the status and profile of nursing globally through a variety of activities to be held around the world until 2020. KUSON is the country representative for Turkey and is organizing events which improve the status and social profile of nurses providing health services. The campaign is open to contributions from academic staff, administrative staff and students. Nursing Now! is an important initiative which also helps to increase KUSON's international profile.

### KOÇ UNIVERSITY ENTREPRENEURSHIP RESEARCH CENTER (KWORKS) AND TECHNOLOGY TRANSFER OFFICE



The Koç University Entrepreneurship Research Center (KWORKS) was established in 2013 to develop entrepreneurship awareness among Koç University students, faculty and alumni in parallel with entrepreneurship courses offered as part of the academic curriculum. KWORKS, operating in collaboration with

Koç University Technology Transfer Office (TTO), has transitioned into a technology accelerator and business incubator while serving as an attractive hub for startups, investors, mentors and entrepreneurship related events. In 2018, Koç University TTO joined a consortium as part of a TÜBİTAK (Scientific and Technological Research Council of Turkey) initiative to grow high technology startup capital and investments in Turkey. Under this initiative, Koç University TTO took on a leadership role among eleven participating universities and chose to collaborate with IDA Capital for Innovation, which focuses on initiatives with triple bottom line. Koç University TTO expects that as of 2019, this collaboration will facilitate the establishment of high-technology startups with social impact.

### KOÇ UNIVERSITY CENTER FOR SURVEY RESEARCH (KUCSR)

KUCSR was established in fall 2013 and aims to develop experience and knowledge on survey research methodology. Activities conducted by the centre span a variety of disciplines and methodological approaches in pursuit of improved survey methods and applications in Turkey. KUCSR aspires to conduct

## HUMAN RIGHTS

projects that are at the forefront of international academic publications and contribute to the improvement of survey techniques widely used in the Turkish public and private sectors. Projects expected to begin late 2018 include Populist Attitudes and Values Survey in Turkey, Economic Voting in Turkey, and Education Reform Initiative on Education Policy Preferences of Parents in Turkey.





# LABOUR

## PRINCIPLE 3

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Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

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## PRINCIPLE 4

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the elimination of all forms of forced and compulsory labour;

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## PRINCIPLE 5

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the effective abolition of child labour; and

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## PRINCIPLE 6

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the elimination of discrimination in respect of employment and occupation.

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Koç University is a people-oriented organization and promotes values that demonstrate an individual's social responsibility towards the world and their country. To this end, it aims to be a symbol of reliability, continuity and prestige for its national and global stakeholders, namely students, graduates, employees, suppliers, and non-governmental organizations.



The Koç University Code of Ethical Conduct has been prepared in line with the principles of Vehbi Koç, the founder of the Vehbi Koç Foundation: to be the best one can be, to create wealth for continuous development, to strengthen the country, to see human resources as the most important asset and to adopt superior business ethics and honesty.

## ADMINISTRATIVE COMMITMENTS TO LABOUR

### KOÇ UNIVERSITY OCCUPATIONAL HEALTH AND SAFETY DEPARTMENT

- Mandatory training courses for Koç University students and staff were developed using international occupational health and safety methods and best practices used in Europe and the US. Some of these courses include occupational safety training, occupational health training, fire prevention training, waste management training and laboratory safety training.
- The department developed an effective online platform to store, process, follow up and analyse data regarding workplace safety.
- Laboratory safety training is mandatory for all students and staff members who use the laboratories. Between 2017 and 2018, 318 laboratory users were awarded qualification certificates for completing laboratory safety training.
- A system was developed for instant and easily accessible Laboratory Safety and Precautionary actions using QR codes and a mobile app.
- A virtual reality module was added to the Lab Safety Training program to simulate hazardous events that could not be experienced in a training session (e.g. a fire or a chemical spill). This module proved popular and helped increase engagement.
- A work health and safety management training program using international standards (IOSH) was developed for managers and department administrators.
- Between 2017 and 2018, 537 employees were awarded occupational health and safety certificates for completing mandatory seminars and training. Meetings to improve practices were organized with all departments.



- KUBeGood Project: The KUBeGood project was launched in May 2015 to encourage healthy living among the Koç University community and to enhance satisfaction and engagement among academic and administrative staff.

The project is designed to:

- enhance and expand current health and wellness efforts within the campus,
- offer new and interesting approaches to exercise, mental health and healthy eating,
- encourage the creation of new projects, programs and policies
- foster synergies and coordination among staff members.

As part of this project, OHS organized a Health Week which included seminars about physical health and healthy food. As of June 2018, there were regular scheduled visits by a dietician to promote healthy nutrition and masseurs (in collaboration with a social project called 6-dots Foundation for the Blind) to give shoulder and back massages, especially for individuals with primarily desk-based roles. The KUBeGood project continued its diverse program of activities and seminars throughout 2018. These were announced to the campus community through mailings and posters. Activities included Zumba, yoga, Latin and oriental dance classes, trekking trips and other activities designed to encourage employees to participate in sports and spend time outdoors.

### SCHOOL OF NURSING

The Development of Healthy Work Environment Standards for Nurses in Turkey is a project funded by VKV Nursing and was conducted by faculty from Koç University School of Nursing together with researchers from other institutions. The project was created to develop healthy work environment standards for nursing in Turkey and to guide planning for a quality work environment. The project succeeded in developing healthy work environment standards for nursing in Turkey and these are now available to all institutions.

### KOÇ UNIVERSITY SOCIAL IMPACT FORUM (KUSIF)

#### PROJECT FUNDED BY EU ERASMUS+ STRATEGIC PARTNERSHIPS FOR YOUTH PROGRAM: KNOW YOUR IMPACT PROJECT: DEVELOPING SOCIAL IMPACT MEASUREMENT TOOLS FOR YOUNG SOCIAL ENTREPRENEURS

The Know Your Impact Project was launched in October 2015 and continued for two years. The project focused on addressing the needs of young social entrepreneurs who seek to create change in their environment and track the impact of their social initiatives. KUSIF partnered with the Social Enterprise Network (SEV) in Estonia, the Mikado Sustainability Consultancy in Turkey, and Social Value UK.

Turkey has a large and young population, almost half of which are under the age of 30. Social entrepreneurship is an alternative way to improve the situation of young people in Turkey and Estonia and offer them new employment opportunities while working to solve social problems.

The Impact Thinking Boot Camp took place at Koç University's main campus, 19-24 August 2016. The purpose of the camp was to introduce impact-based thinking to young social entrepreneurs and provide basic skills for social impact management. A total of 28 social entrepreneurs participated from Estonia and Turkey, ranging from ages 18 to 35. To help participants embed impact thinking into all of their management processes, the camp included interactive sessions on defining problems and objectives, forecasting and planning change, stakeholder analysis and mapping, stakeholder participation, materiality and prioritization, theory of change, stakeholder-based social impact mapping, impact analysis systems, data collection, networking and storytelling. Throughout the program, participants were given opportunities to learn by working on their own social initiatives or those of other participants. Participants also received seven months coaching support to help implement and apply what they had learned at the camp to their management processes.

Top publications:

1. Social Impact Measurement Tools for Young Entrepreneurs: Needs Analysis
2. Maximize Your Impact: A Guide for Social Entrepreneurs
3. Impact Thinking Approach
4. Maximize Your Impact: Cases of Social Enterprises

## SOCIAL IMPACT AND SOCIAL FINANCE CONFERENCE

A conference, Social Impact and Social Finance, was held in September 2017 in collaboration with KUSIF, Ashoka Turkey and the Mikado Consultancy and with support from the EU Erasmus+ Program, UniCredit Foundation and the Vehbi Koç Foundation.



KUSIF's Know Your Impact: Social Impact Measurement Tools for Young Social Entrepreneurs project was created in collaboration with the Mikado Consultancy, the Estonia Social Entrepreneurship Network and Social Value UK. The project was funded by the EU Erasmus+ program. The purpose of the project was to increase social impact management capacity and capability among young social entrepreneurs. The main findings of the project show that social impact management is not only a challenge for young entrepreneurs, but there is also a real lack of accessibility to social finance instruments and appropriate business models.

The conference (which also marked the closing chapter of the Know Your Impact project) discussed Social Impact and Social Finance issues. The conference brought together stakeholders from areas of social impact and social finance to discuss various social finance mechanisms and models.

A social enterprise fair held during the conference brought together fourteen successful social enterprises as a way to build interpersonal connections and share knowledge. The social enterprises which attended the fair included: Açık Açık, Chapputz, Doğa Akademisi, Düşler Mutfağı, E-Bursum, Elektronik Atıkların Geri Dönüşümünü Destekleme Derneği, Gelecek Daha Net, Köpekle Yaşam Derneği, Önemsiyoruz, Small Projects Istanbul, SS Harmoni Kadın Girişimi Üretim ve İşletme Kooperatifi, Sorty App, Yuvarla and Global Social Venture Competition.

## SOCIAL ENTREPRENEURSHIP SECTOR TURKEY RESEARCH

The British Council has expanded its research about the social entrepreneurship sector under the Global Social Enterprise program to Turkey. The program was conducted across four continents and 31 countries and aims to increase capacity of social enterprises, develop an international network and create an ecosystem that improves social investments.

The project is being led by TED University and includes collaboration from KUSIF, Ashoka Turkey, Istanbul Bilgi University, Mikado Consultancy and METU. Research is being conducted with support from Social Enterprise UK who provided consultancy for prior national-level. The aim of the project is to provide



forecasting about the scale, size and potential of the social enterprise sector in Turkey. This will create important data for future policies and studies about social enterprise. The project will also act as a hub for quantitative data about social enterprise development.

The project will run for six months starting from October 2018 and will bring together key social entrepreneurship stakeholders to collect feedback about research methodology and better understand and define important questions such as how to define a social enterprise.

### **SOCIAL ENTREPRENEURSHIP NETWORK TURKEY**

Turkey Social Entrepreneurship Network is a two years project funded under the EU Grant Scheme for Public and Civil Society Organization which seeks to strengthen cooperation between the public institutions and NGOs. The project will be conducted between October 2018 and October 2020 under the leadership of the Vehbi Koç Foundation and co-partnered by KUSIF, Ashoka Turkey, Sosyal İnovasyon İnsiyatifi Derneği, Sürdürülebilir Kalkınma için Yenilikçi Çözümler Derneği, TED University, Mozaik Foundation and Social Enterprise UK.

The project will help advance social entrepreneurship in Turkey and increase capacity of NGOs and active citizens by strengthening dialogue with local and national governments.

### **CHANGE WITH BUSINESS PROJECT**

Social entrepreneurship as an inclusive business model is considered an effective tool to address social problems because it employs a business approach to solve the most important social issues. The role of social entrepreneurs in their community as 'changemakers' can be expanded by providing services and products that improve the quality of life of many disadvantaged groups. Despite a rising number of social enterprises and their increasing impact, the new sector lacks a supporting ecosystem.

In May 2016, KUSIF in partnership with UniCredit Foundation and the Vehbi Koç Foundation, launched Change with Business, a social entrepreneurship development program aiming to increase the social impact of social entrepreneurs in Turkey by helping them achieve sustainability. The two-year program began in 2016 and addressed obstacles to development of the social entrepreneurship sector and its embedding in the Turkish social and economic system. The project included investment readiness training, mentoring, talks and an international conference. Additionally, a social finance guide, a case book demonstrating the economic sustainability of major Turkish social enterprises and a guide for teaching on social entrepreneurship were published.

### **INVESTMENT READINESS CERTIFICATE PROGRAM FOR SOCIAL ENTREPRENEURS**

In June 2017, Mikado Consulting, KUSIF and Ashoka Turkey launched the Investment Readiness Certificate program for social entrepreneurs. The program helped social entrepreneurs become investment ready. Twelve social enterprises have signed up to the program. The program is part of the Change with Business project and is supported by the EU Program for Employment and Social Innovation, the UniCredit Foundation and the Vehbi Koç Foundation. During the program twelve social entrepreneurs presented their ideas to juries, with six being selected for field visits to Berlin in May 2018. All twelve entrepreneurs received training, professional support and consultation.

A handbook on investment readiness for social entrepreneurs was published in 2018.

### **BUSINESS MODEL TRAINING FOR SOCIAL ENTREPRENEURS**

A training course to help social entrepreneurs develop business models, was held 27-30 April 2017, during the Social Enterprises Ready for Investment project. The course offered an introductory three-day training course about business models for thirty social entrepreneurs in Turkey. The course was open to social enterprises in Turkey at any level from blueprint to validate stages.



## SOCIAL FINANCE CONFERENCE

Financing Social Impact was a conference held as part of the Change with Business project, a collaboration with KUSIF, Ashoka Turkey and the Mikado Consultancy and supported by the UniCredit Foundation and the Vehbi Koç Foundation. The conference took place at the Koç University Anatolian Civilizations Research Center (ANAMED) in Istanbul on 3 May 2018. The purpose of the conference was to improve prospective resources of social enterprises in the finance sector by offering information and networking opportunities for global and local decision makers.

A Social Finance Guide was shared with conference participants. This guide was developed by KUSIF and the Mikado Consultancy. The guide was created for social enterprises to help them develop the necessary mechanisms and tools to access social finance. The guide offers case studies and best practices.

## RESEARCH COMMITMENTS TO LABOUR

### TÜSİAD (TURKISH INDUSTRIALISTS AND BUSINESSPEOPLE ASSOCIATION) ECONOMIC RESEARCH FORUM

Established in 2004 as a non-profit and non-partisan organization, the Koç University - TÜSİAD Economic Research Forum (ERF) promotes independent and objective analysis on economic growth and debates the implications of different economic policy options. The ERF offers a research fellows program, which recruits outstanding academics both internationally and domestically to support the ERF's activities. Currently there are more than 100 ERF research fellows which include academics from top institutions in the US, UK and the rest of Europe, as well as from within Turkey. ERF research fellows contribute to ERF activities by submitting working papers, participating in conferences and presenting short courses or seminars on topics of recent interest. Current research outputs include 'Birth and Employment Transitions of Women in Turkey', 'Long Memory in Turkish Unemployment Rates', 'Analysing Wage Differentials by Fields of Study' and 'Is there Income Convergence across Provinces of Turkey?'.

### DR. NÜSRET-SEMAHAT ARSEL INTERNATIONAL BUSINESS LAW IMPLEMENTATION AND RESEARCH CENTER (NASAMER)



Dr. Nüsret-Semahat Arsel International Business Law Implementation and Research Center (NASAMER) was founded in 2006. Following the aims and objectives determined by the executive council, the centre offers an interdisciplinary perspective of legal research and disputes in international commercial law. The centre's main focus is on academic activities such as symposiums, conferences, workshops, and seminars. It conducts research and scholarly collaborations in international commercial law, including areas

such as international business transactions, international trade regulations and disputes, mergers and acquisitions, international commercial arbitration, trade barriers, joint ventures and corporate governance. The centre's activities extend to legal implementation, profession and research in international private law, business transactions, all fields of economic law, intellectual property and information technology law, law of contracts and international sales law, transport law, insurance law and tax law. The centre also supports research in comparative and international judicial studies and alternative dispute resolution.

Some of the conferences organized by NASAMER include the following:

**Young Labour Law Scholars Conference II**, 17 November 2016. This was the second conference for young labour law scholars hosted by the centre and was open to students from universities across the country. The conference covered many issues in recent Turkish law including equality and the restriction of dismissal rights in employment contracts, employers' dismissal rights and the private life of employees, target

contracts and labour law, fault of parties and the reinstatement of employees, standard terms of contract and controls, parental leave and the postponement of legal strikes. The speakers' papers were published in an edited volume as part of the Law School's conference series.

**The European Commission 2016 Progress Report on Turkey.** On 7 December 2016, NASAMER and the Law School organized a panel on the European Commission's (EC) 2016 Progress Report on Turkey. Panel speaker Prof. Oder focused on issues of fundamental rights and freedoms identified in the progress report and drew attention to the EC's criticism of democratic institutions in Turkey. The second speaker Dr. Ayata emphasized the report's description of shortcomings in democracy and the rule of law found in the Turkish economy. Finally, Prof. Eralp gave an analysis of EU-Turkey relations from a global perspective and discussed possible future scenarios.

**Recognition and Enforcement Regime of Foreign Court Decisions and Arbitral Awards in Turkey and Problems in Practice.** Faculty members of the Law School's Department of International Private Law organized a conference about recognition and enforcement regimes of foreign court decisions and arbitral awards in Turkey and their problems in practice, one of the centre's research interests. The conference was



held on 23 December 2016. Participating law firms presented their experiences of Turkish courts dealing with enforcement procedures.

**Young Labour Law Scholars Conference III, 21 March 2018.** Young labour law scholars from universities across the countries met at Koç University Law School for the third such conference. The conference covered issues in recent Turkish law such as the penalty clause in labour law, mandatory mediation in labour law, judicial declaration of one-sided modification by labour conditions and its results, telecommuting, worker's health after the establishment of the employment contract, and salary as personal data and its secrecy.

### KOÇ UNIVERSITY SOCIAL POLICY CENTER (SPM)

Koç University Social Policy Center (SPM) was established in 2010 with the core objective to develop applied research on social policy and increase public awareness on social policy issues in Turkey. SPM's main research fields are youth unemployment, participation of women in the workforce, educational inequalities, social security, welfare and social rights.



Throughout 2015, several projects served to strengthen SPM's network both within international organisations and public institutions. In particular, two research projects on youth unemployment conducted under the EU's 7th Framework Program (FP7) allowed SPM to develop

collaborative relationships with other international stakeholders, ministries, the International Labour Organization, and civil society organizations. In the last five years SPM has greatly increased its international visibility and presence. Working under two FP7 projects with a very diverse and established group of partners has offered SPM the opportunity to build networks with certain key policy research institutions in Europe and has developed important research contacts.

### SPM PROJECTS

- Strategic Transitions for Youth Labour (STYLE) in Europe (an EU 7th Framework Program funded project, 2014-2017). This research project offers an analysis of the quality and variety of school-to-work transition for different categories of young people in Europe. The aim of the project is to provide a comprehensive understanding of the causes of high unemployment among young people and to assess the effectiveness

of labour market policies designed to mitigate this phenomenon.

- Cultural Pathways to Economic Self-Sufficiency and Entrepreneurship: Family Values and Youth Unemployment in Europe (CUPESE) (an EU 7<sup>th</sup> Framework Program funded project, 2014-2017) The CUPESE project focuses mainly on the supply side of youth employment.
- Fertility, Public Policy and Women in Turkey in Comparative Perspective (a Marie Curie Career Integration Grant funded project, 2014-2017) This project aims to analyse the development and nature of fertility policy in Turkey in the last decade.
- Development of Youth Employment Policies (YouthPOL) Database (an International Labour Organization funded project, 2016) YouthPOL is a global database on policies and legislation addressing youth employment directly and indirectly. Through YouthPOL's public online platform, information stored in the database can be accessed from anywhere in the world where an internet connection is available.

### SPM PUBLICATIONS

SPM supports a wide range of research on many issues including: education to employment transition issues, the role of family in education and employment, youth labour, women's employment, and economic self-sufficiency.



### SEMINAR BY DARON ACEMOĞLU, ROBOTS AND JOBS: EVIDENCE FROM THE US MARKET

As part of Koç University's 25<sup>th</sup> Anniversary celebrations, Prof. Daron Acemoğlu (Elizabeth and James Killian Professor of Economics, Massachusetts Institute of Technology) gave a seminar, Robots and Jobs: Evidence from the US market, about his research analyzing the effects of automation on job numbers, employment and wages. Prof. Acemoğlu is the second recipient of the Koç University Rahmi M. Koç Medal of Science where he was recognized for his groundbreaking contributions to labor economics, political economy and the macroeconomics of growth and development.

### KOÇ UNIVERSITY ENTREPRENEURSHIP RESEARCH CENTER (KWORKS)

As a part of the 2017 Startup Acceleration Program, KWORKS has supported Youthall, a professional network and new generation digital employer branding platform that brings companies and young talent together. Youthall aims to contribute to employment among fresh university graduates by fulfilling a gap in the market where existing platforms benefit experienced workforce.



# ENVIRONMENT

## PRINCIPLE 7

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Businesses should support a precautionary approach to environmental challenges;

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## PRINCIPLE 8

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undertake initiatives to promote greater environmental responsibility; and

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## PRINCIPLE 9

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encourage the development and diffusion of environmentally friendly technologies

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The University protects natural resources, uses them in the most efficient way through basic modifications to consumption methods, minimizes creation of waste at source, and prefers recyclable products with minimal negative effects on the environment. This is one of the University's central principles.

All Koç University campuses are equipped with automatic systems designed to achieve maximum energy efficiency. A central system controls lighting and ventilation of classrooms and corridors. Lighting, heating and cooling of offices are managed by motion sensors. These automatically shut off after fifteen minutes if no motion is detected.

Koç University has brought international environmental standards to the campus by achieving ISO14001 Environmental Management Systems certificate.

### ADMINISTRATIVE COMMITMENTS TO ENVIRONMENT

The KU Sustainability Task Force (STF) was established in 2014 after Koç University became a member of the International Sustainable Campus Network. The STF's main objectives are: to coordinate sustainable campus activities at Koç University, set goals and indicators with departments, plan activities, report, evaluate, monitor and improve environmental sustainability. In 2015, Facilities Management introduced the Koç University Sustainable Campus Operations with the purpose of developing measures for buildings, transportation and services on campus to decrease energy consumption and greenhouse gas emissions while increasing renewable and sustainable energy resources.

### KOÇ UNIVERSITY SUSTAINABLE CAMPUS OPERATIONS AND WASTE MANAGEMENT



Koç University Sustainable Campus Operations (KUSCOP) aims to promote ecological balance and sustainability practices on campus. New projects are introduced to encourage students and the wider university community to adopt sustainable practices. Examples include projects such as Remove your Tray, Library Reuse Point, Printing Point Information and Reusable Mug-Nero. The KUSCOP System

Design and Monitoring team has calculated the campus's carbon footprint and monitoring table. KUSCOP team measures garbage and recycling units in corridors found in the new English Language Center classrooms. In 2016, 215 tons of waste material were collected per month. This figure fell to 194 tons per month in 2017. From 2016 to 2017, there was also a fall in the amount of waste material in categories such as hazardous waste, contaminated waste and lab chemicals. Results from 2018 will be evaluated in early 2019.

### MSCOP AND SUSTAINABLE CAMPUS OPERATIONS: ENGAGING STUDENTS USING CAMPUS AS LAB

MSCOP aims to foster ecological balance and sustainable campus practices. New projects are introduced to encourage students and the wider university community to adopt sustainability practices. MSCOP calls for student-led projects to create a low carbon and sustainable future.

The core ideas of MSCOP projects are cross-campus collaboration, design thinking and Campus as Lab (CAL). MSCOP combines the University's academic and research abilities with skills and experiences found at Siemens. CAL is an important way to gain perspectives on real-world issues and create significant sustainable growth both locally on campus, and globally.



MSCOP accepts projects in five areas:

1. Transportation
2. Energy and Building Technologies
3. Recycling and Circular Economy
4. Industry 4.0, Digitalization and Internet of Things
5. Human Activities

MSCOP was launched in 2017 and continues to improve sustainable campus design and operations throughout 2018 by partnering with Koç University Campus Operations and Facilities Directorate, the Office of International Programs, KUSIF and Siemens Turkey. The members of the project selection jury include industry partners Şişecam, Tüpraş and Arçelik. MSCOP collaborates with the following multidisciplinary undergraduate courses: Sensors, Design Project (Electrical- Electronics Engineering), Corporate Responsibility, Entrepreneurship and New Venture Development (Business Administration), Basic Design (Media and Visual Arts), Operations and Facilities Design (Industrial Engineering),



Introduction to Social Entrepreneurship (KUSIF) and other courses from Chemical-Bio Engineering.

In 2018 MSCOP launched a partnership and networking program which concluded with an awards ceremony and presentations in March. The winner was a project called Green Brains for their project which made cartridges for 3D printers using food waste. The project has a pending patent. Other initiatives recognized at the awards included a smart classroom, an app to minimize campus parking problems and a project to produce electricity in high foot-traffic areas using kinetic motion.

Seminars and presentations were given to explain campus sustainability systems to incoming students as part of the UNIV 101 course for the fall 2018 semester.

### RESEARCH COMMITMENTS TO ENVIRONMENT

#### KOÇ UNIVERSITY TÜPRAŞ ENERGY CENTER (KUTEM)



**KUTEM**

KOÇ ÜNİVERSİTESİ  
TÜPRAŞ ENERJİ MERKEZİ

KUTEM is an energy research centre at Koç University, established in 2012 by a generous donation from TÜPRAŞ (Turkish Petroleum Refineries Company). It is the first energy centre funded by a private energy company in Turkey. Its primary goal is to develop new energy technologies and at the same time provide a sustainable environment for joint industry university research projects, to train students for jobs in R&D in industry and to combine fundamental and applied research to increase the competitive power of Turkish industry. Today, KUTEM is a truly multi- and interdisciplinary research centre with about thirty faculty members from various departments in Engineering, Sciences, Administrative Sciences, and Economics. Research projects are



carried out in a newly constructed state-of-the-art laboratory on campus as well the research laboratories of affiliated faculty.

Since KUTEM was established, there has been a noticeable increase in energy research at Koç University. Currently, there are twenty-four PhD students and nineteen MSc students whose thesis topics are on energy-related subjects, with funding from various sources.

In order to address these issues, it was decided to solicit and fund research proposals on Solar Fuels – processes and technologies that utilize solar energy for producing liquid and gas fuels. Some topics of interest include (but are not limited to) artificial photosynthesis, biofuels and the direct or photocatalytic splitting of water using sunlight to produce hydrogen. Another goal was to build University expertise in these areas and position participating faculty members for Horizon 2020 funding in solar energy and sustainable fuels. Projects were for two years and started at the beginning of the fall 2016 semester.



**KUTEM Energy Day** is an annual event organized by KUTEM together with Tüpraş about new energy technologies that are not yet commercialized but hold great promise. The event is held at Koç University and includes a Tüpraş-led workshop on chemical processes for academics, students and industry representatives.

Solar fuels was the theme of the first KUTEM Energy Day held on 3 April 2017. The conference provided a multi-disciplinary and cross-industry platform, presenting the latest research in solar fuels and demonstrating the radical impact this game-changing technology could have on the world's future. The conference keynote speaker was Dr. Peter Vesborg, an associate professor at the Technical University of Denmark, a member of the VILLUM Center for the Science of Sustainable Fuels and Chemicals, dedicated to developing technologies for the production of solar fuels and storage of solar energy. In addition, he has co-founded a spin-off company on solar energy and another on gas detection. Dr. Vesborg's keynote presentation addressed current global energy supply problems, and provided an overview of the global energy sector, developments in solar energy generation and storage, artificial photosynthesis, sustainability of energy resources and energy politics.

As a part of its effort to support scientific research into renewable energy sources, KUTEM has also started offering seed grants to faculty members to initiate research projects in solar fuels, covering processes and technologies that utilize solar energy to produce liquid and gas fuels. The selection process was completed in October 2016 and six projects involving thirteen faculty members from different disciplines were selected to be funded for two years.



### SUSTAINABLE DEVELOPMENT CONFERENCE

The Sustainable Development Conference was held on 26 March 2018 and was organized as part of Koç University's 25<sup>th</sup> Anniversary events. The conference was jointly hosted by the Koç University College of Administrative Sciences and Economics and the Graduate School of Business with support from the Corporate Governance Forum. Panelists comprising Koç University alumni and business leaders, discussed the UN's sustainable development principles including economic inequality, innovation and sustainable consumption.

# ANTI-CORRUPTION

Businesses should work against corruption in all its forms, including extortion and bribery.

Koç University is dedicated to enforcing zero-tolerance policies and programs regarding corruption, not only within the University administrative policies but also within research centres that are part of academic collaborations, as a way of introducing the principles to the public and private sectors.

## ADMINISTRATIVE COMMITMENTS TO ANTI-CORRUPTION

The University's purchasing and procurement policy applies to the acquisition of all goods and services for the University. It aims to ensure ethical, transparent, efficient and accountable practices are used for sourcing, procuring or other supply chain related activities and strives for balanced competition and negotiation as permitted by the purchasing policy.

Koç University's ethical code is designed to give suppliers, competing parties and competition objective criteria based on preventing nepotism, favouritism, personal gifts and gratuities.

## RELATIONS WITH SUPPLIERS

- To create mutual value in business relations with suppliers,
- To maintain open, direct, and accurate communications with suppliers,
- To select suppliers based on objective criteria,
- To respect reasonable confidentiality and work safety rules required by suppliers in supplier auditing and visits,
- To maintain the ethical values of the university within and during the relations with suppliers.

## RELATIONS WITH COMPETING PARTIES AND COMPETITION

- Not to make any agreements or not to act in any way, directly or indirectly that prevents, distorts or restricts competition – except in cases permitted by the legislation.
- To refrain from discussing or sharing information with competing parties about market, market conditions or inside details about competitors,
- To avoid any discussions and actions at meetings of associations, assemblies or chambers that may lead to or may be described as the situations mentioned above.

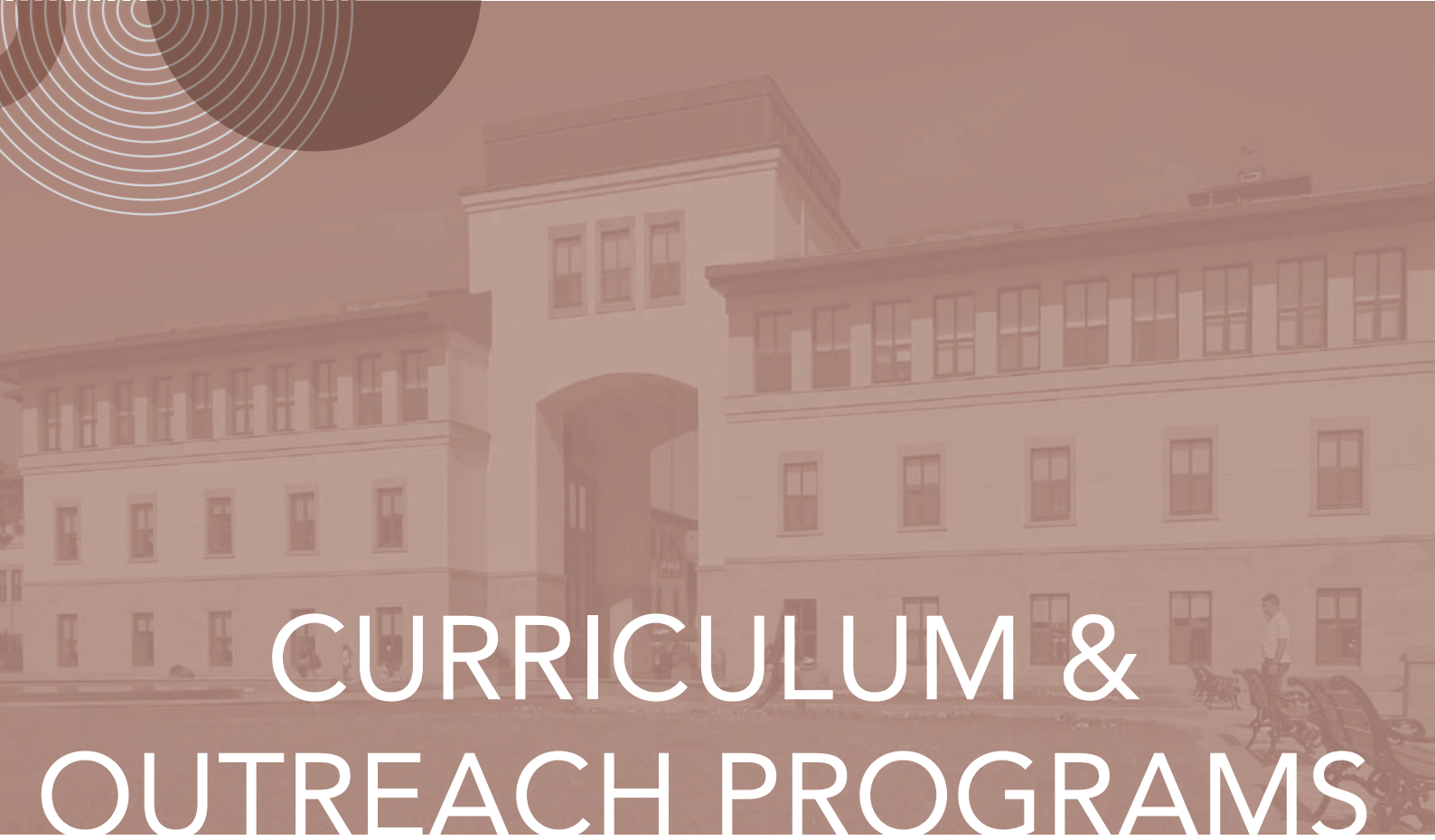
## RESEARCH COMMITMENTS TO ANTI-CORRUPTION

### CONTRIBUTIONS BY THE DR. NÜSRET ARSEL-SEMAHAT ARSEL INTERNATIONAL BUSINESS LAW RESEARCH AND IMPLEMENTATION CENTER (NASAMER)

**The Relationship between Competition Law and Internal Market Law:** Prof. Enchelmaier gave a seminar on 3 March 2017, 'The Relationship Between Competition Law and Internal Market Law: Competition Law As Internal Market Law', as part of a graduate course on Global Competition Law. During the seminar, Prof. Enchelmaier discussed whether restrictions provided for the four freedoms under internal market law could be considered analogous to the exemptions provided under article 101 (3) in competition law. Prof. Enchelmaier argued that these provisions served the same purpose, namely the integration of the internal market.

**Intellectual Property Law in a Global Perspective.** A lecture on 12-13 May 2017 by Dr. Köklü offered an introduction to Intellectual Property Law and a detailed analysis of different fields of IP law such as patents, trademarks and copyrights. The lecture was divided into three parts: industrial property rights, copyrights, and resolution of IP right disputes in global perspective. Dr. Köklü focused on trademark rights and copyrights. His talk included case studies on accumulation of IP rights, reasons for IP protection with a special emphasis on registration and infringement of trademarks, and protection, limitations and exceptions of copyrights in the digital era.





# CURRICULUM & OUTREACH PROGRAMS

Koç University's curriculum, academic tracks, certificate and outreach programs related to sustainability, offer students numerous opportunities to engage with sustainability issues.

Additionally, Koç University hosts over 80 student clubs and over 400 volunteers who work on various social responsibility projects and activities. The undergraduate curriculum offers a wide range of core courses on social, economic and environmental responsibility. At present, all students regardless of their majors must take social sciences and ethics courses as electives. Students can choose from some 20 core courses on social issues and ethics ranging from city and society, migration and globalization to human rights, environmental ethics and media ethics. Koç University continues to steadily integrate sustainability into existing courses. The Graduate School of Business has already integrated sustainability into its programs.

KUSIF, the Office of International Programs (OIP), related departments of the Dean of Students, academic faculties and the Office of the General Secretary collaborate on sustainability-related academic and outreach programs.





# CURRICULUM & OUTREACH PROGRAMS



## CORE CURRICULUM

The core program at Koç University provides an interdisciplinary foundation for all undergraduates, irrespective of their choice in major. Launched at the founding of the University, the program initially taught the history of civilizations. In 2017, major revisions were made to the core program. A key objective of the change was to better explain to students why taking courses in social and natural sciences and learning ethical and quantitative reasoning, interpretive understanding, and economic and strategic analysis are essential regardless of a student's major. The Ethical Reasoning (ETHR) path of the core program focuses on legal philosophy, teaching that 'what we do and what we say' has ethical implications. The program's objective is to cultivate students who are global citizens who understand the historical, cultural, and philosophical complexity of the world in which we live, who understand the ethical dimensions of what they do and say, and who recognize and democratically participate in processes that improve the civic life of communities. Courses offered in ETHR include legal philosophy, ethics and everyday life, sexism and discrimination, a quest for ethical foundations and environmental ethics.

## ALIS (ACADEMIC AND LIFE SKILLS)



Founded by Prof. Zeynep Aycan in 2010, ALIS is a student-centred program to ensure students enjoy a successful and enriching experience throughout their academic life and to introduce them to fundamental skills for personal and professional life. The program offers three courses: academic and life skills, transition to professional life, and next generation leadership. These courses present students with opportunities to practice skills often required

in today's competitive professional life. Enrichment by diversity is the core concept of all ALIS classes. Experiential learning methods and reflections are also widely employed.

## OFFICE OF INTERNATIONAL PROGRAMS (OIP)

### COURSES AND PROGRAMS OFFERED BY THE OFFICE OF INTERNATIONAL PROGRAMS

An OIP core mission is to enhance international project development by pursuing specific programming efforts focused on global engagement which drive 'internationalization at home' (IaH). OIP's global engagement programs are open to both undergraduate and graduate students. They are designed around a 21<sup>st</sup> century global citizenship model, encompassing global awareness and systems leadership, intercultural sensitivity, personal development, interpersonal skills, narrative literacy, creative problem-solving and entrepreneurship. OIP works continuously to integrate this model into global engagement, service-learning and social entrepreneurship programs.

## GLOBAL LEARNING AND LEADERSHIP PROGRAM (GLLP)

Our society today faces complex and interrelated problems that require a new collective kind of leadership

## CURRICULUM & OUTREACH PROGRAMS

who will collaborate across disciplines, departments and organizations to develop creative and systemic solutions. This collective leadership capacity should be built through the work of young changemakers who are equipped with skills to disrupt existing systems and design adaptive institutions in pursuit of a just and sustainable world.

Global Learning and Leadership Program (GLLP) is a cocurricular program allowing Koç University undergraduate students to complement their academic studies with hands-on experience. The program aims to help students gain global competence and to develop personal and professional skills to thrive in a 21<sup>st</sup> century world.

GLLP is a three-year immersive learning journey with an innovative curriculum that includes credit-bearing courses, workshops, talks, retreats, service-learning programs, capstone projects and internships. The program consists of three stages, during which students' progress and involvement are measured. The program is designed for motivated undergraduates who wish to grow and develop, personally and professionally, into tomorrow's leaders.

### GLOBAL SOCIAL VENTURE COMPETITION (GSVC)

The Global Social Venture Competition (GSVC) empowers the next generation of social entrepreneurs through mentoring, exposure and over \$80,000 in prizes to transform ideas into ventures that address the world's most pressing challenges. Teams from across the globe learn how to design scalable models through a process that emphasizes stakeholder discovery, business innovation and social impact assessment.

In spring 2011, Koç University became a GSVC outreach partner and began overseeing the first round of the competition in Turkey. In fall 2016, Koç University became regional partner and began organizing both the first and second rounds of the competition. GSVC at Koç University is conducted by OIP, KUSIF, KU Economy Club and KU Entrepreneurship Club.

As a committed GSVC partner, Koç University engages with students and faculty from many universities across Turkey, eastern Europe and the Balkans, as well as aspiring social entrepreneurs from across the Caucasus and Middle East. By reaching out to a diverse stakeholder community of entrepreneurs, mentors, students and representatives from the private, public and third sectors, Koç University serves as an ambassador for social venture creation within the region.

Applicant teams from Turkey, eastern Europe, the Balkans, the Caucasus and the Middle East (except Israel and Lebanon) are eligible to apply for GSVC first round through Koç University.

After the first round, two to four teams are selected to progress to the regional semi-finals which are hosted by Koç University. The teams that advance to the semi-finals are assigned mentors by the University to help them develop a full business plan for their social venture concept.

Two second round finalists are selected and flown to the global finals.

### KU GLOBAL AID

KU GlobalAid is an international service-learning certificate program affiliated with OIP. The program works to build awareness, international solidarity and support for disadvantaged communities around the world. KU GlobalAid offers students learning experiences to develop 21<sup>st</sup> century leadership competencies such as personal awareness, creative problem-solving, systems thinking, intercultural communication and teamwork. By representing both Koç University and Turkey in the field of international grassroots

## CURRICULUM & OUTREACH PROGRAMS

development and developing social impact projects, KUGlobalAid contributes to communication, interaction, and solidarity among people from all over the world. KUGlobalAid is a platform for students to volunteer for initiatives to develop sustainable solutions for pressing challenges faced by disadvantaged communities in the developing world. KUGlobalAid projects are financed through fundraising activities and donations. Being the first of its kind in Turkey, KUGlobalAid constitutes a hopeful step towards spreading the idea of global citizenship.

### DALAI LAMA FELLOWS

The Dalai Lama Fellowship is a highly competitive annual fellowship offering yearlong support for an individual to work on a project from selected universities and colleges worldwide. Fellows design and launch ambitious, mentored compassion in action projects in one or more of the following areas:

- Enhancing understanding and cooperation across peoples and cultures;
- Diminishing violence and promoting peace;
- Helping to alleviate poverty through creative initiatives and;
- Protecting the environment.

Throughout the course of the year, fellows are immersed in a reflective leadership curriculum, where they explore universal human values including contemplation, compassion, emotional resilience, discernment and courage. Dalai Lama Fellows learn that cultivation of patience, tolerance for ambiguity, listening to find alignment, resilience in the face of things not going as expected and allowing solutions to generate from a place of openness and humility are what make for exemplary leadership.

Koç University became a partner of the Dalai Lama Fellows program in December 2014. Each academic year one Koç University student running a community impact project is granted a yearlong Dalai Lama Fellowship.

### HULT PRIZE

The Hult Prize Foundation is a startup accelerator for budding young social entrepreneurs emerging from universities across the world. Named by former President Bill Clinton and TIME Magazine as among the top five ideas changing the world, the annual Hult Prize competition recognizes and cultivates the most compelling social business ideas—startup enterprises that tackle grave issues faced by billions of people. Winners receive \$1m in seed capital, alongside mentorship and advice from the international business community.

Each year, the foundation selects a critical social problem and issues a challenge. Teams of three to five students are challenged to develop an innovative startup enterprise to eradicate problems such as access to education, clean water, affordable housing, clean energy, solar power, food insecurity and healthcare. These are just some of the issues competitors have tackled since the competition's inception.

Every year the KU Entrepreneurship Club with support from OIP organizes the Hult Prize @ KU. Teams from across campus compete to represent Koç University at the Hult Prize regional round, which takes place in Dubai or London.

### CHANGEMAKING IN ACTION COURSE

The Changemaking in Action course offers students a learning journey in personal, relational and systemic leadership development by introducing relevant tools, methods and practices. In the 'personal' section of the course, specific reflection and mindfulness practices help students generate leadership knowledge that matters the most: self-knowledge (who am I, what is the purpose of my journey), a cultivated sense of

personal awareness and attention management competencies. Under the course's 'relational' section, students practice to hone deep listening, empathy, precise observation and dialogue. Lastly in the 'systemic' section, students learn to employ action learning and human-centred design methods as a way of exploring their role in collective leadership for profound system-wide innovation and change.

### **SPECIAL SUMMER PROGRAM: INTERNATIONAL MIGRATION AND THE CRISIS (TURKEY)**

International migration has become a major political issue worldwide. This course presents an overview of the main issues raised by the cross-border movements of people. It introduces students to current trends in migration flows, different types and dynamics behind human mobility, and governments' responses to the social, political and legal challenges raised by international migration.

Taking the recent mass refugee movement as a case study, the course offers participants an understanding of the complex and varied nature of global migration and forced migration and their centrality to global, regional and national processes of political, social and economic change and of the needs of displaced people themselves.

### **SPECIAL SUMMER PROGRAM: LEADERSHIP DEVELOPMENT AND COMMUNITY BUILDING PROGRAM (BRAZIL)**

The Oasis Game allows students to experience the impact of realizing a community's dream in a challenging environment, full of sociocultural and socioeconomic diversity. The Oasis Game is a community mobilization tool, developed by the Elos Institute and used by young entrepreneurs all over the world. It is a cooperative game in which participants realize a community's dream, using local resources and talents within a short period of time.

Students undertake community mobilization and transformation using a seven step philosophy and the game's tools. Students work with Brazilian partners to unite around their community's dreams and mobilize to design a strategy of implementation for their dream project over a period of several days.

As a group students learn to appreciative enquiry, relationship centred work and co-designing methods and must work closely together to make their community's dream project come true.

### **SPECIAL SUMMER PROGRAM: SOCIAL ENTREPRENEURSHIP SUMMER CAMP (INDONESIA)**

The Social Entrepreneurship Summer Camp is a program placing social entrepreneurship (sociopreneurship and the sociopreneur) as an alternative for solving economic and social problems globally. The goal of the program is to give back to society: this means profits are generated for the welfare of society. The concept is a response to the ways in which economic globalization harms certain groups of people, especially those from lower classes. Without abandoning the economic purpose, sociopreneurs focus on what they can give back to society. On a practical level, social entrepreneurs are required to recognize the problems faced by communities and understand the broader context of issues through different disciplines and theoretical perspectives. This kind of knowledge helps sociopreneurs develop innovative solutions to help communities overcome the damaging effects of globalization.

The program offers a complete package for sociopreneurship learning. Participants are given theories and learning methods before developing their ideas and implementing them directly with the community. Participants gain a comprehensive understanding of sociopreneurship by attending classroom courses, workshops, onsite visits, field trips and cultural tours.

# CURRICULUM & OUTREACH PROGRAMS

## COURSES AND PROGRAMS SUPPORTED AND COLLABORATED BY KUSIF COMMUNITY ENGAGEMENT AND LEADERSHIP CERTIFICATE PROGRAM (CELPC)

KUSIF offers a certificate program that aims to develop an understanding of issues related to social impact and inherent interconnections between business and other societal institutions. Interested students gain a diverse knowledge about interdisciplinary themes such as corporate social responsibility, international organizations and NGOs, and learn to create, measure and communicate social impact. The program is supported by all Koç University schools and colleges.

CELCP includes mandatory and many elective courses designed to prepare students to become responsible leaders of social issues in public, private, and non-profit sectors. The program's primary goal is to reach all departments and enrich social impact in universities.

KUSIF supported Koç University's academic agenda by collaborating on the following courses:

- Social Entrepreneurship Course at graduate and undergraduate levels
  - Creating Social Impact through Collaborative Projects: Experiential Learning at undergraduate level
- KUSIF draws on its expertise and social impact to deliver courses which are interactive and based on experiential learning. Students work with real life problems and are offered free social impact consultancy throughout the course. The output of these courses between May 2015 and May 2018 included:



- A book on social entrepreneurship in Turkey in collaboration with Ashoka Turkey was published in fall 2016. Students prepared and analysed sixteen interviews with Ashoka Fellows.
- Fourteen NGOs, nine companies and four social enterprises received free consultancy to help them develop a theory of change within their social programs and social investments.
- Three social impact projects bazaars were organized at Koç University.
- Fifty-six social impact stakeholders are involved with the courses.

## SOCIAL IMPACT LAB

The Social Impact Lab is a KUSIF project established in November 2018 to help students with social entrepreneurship ideas become full social entrepreneurs in the future. The project will achieve its goals by providing workspace, mentorship, professional support, seed funding, workshops, intense trainings, and wide network and research tools.

## KU VOLUNTEERS

KU Volunteers carried out many significant social responsibility projects under certain subgroups and events, such as:

**Children's Festival:** Koç University Volunteers carry out a children's festival every year on 23 April (National Children's Day) that hosts 400 children who participate in the group's 365 projects. Among these are children from the Bahçelievler orphanage, children from elementary schools in the local community



## CURRICULUM & OUTREACH PROGRAMS

and children of University staff. The festival allows the children to enjoy a day with new friends and with University volunteers. This year the festival also hosted 40 refugee children and children with mental disabilities.



**Magical Wishes Project** is an ongoing project launched in December 2013 which has reached hundreds of children from underprivileged areas of Turkey by providing coats, boots, toys and other gifts requested by the children for the new year. The presents are distributed beginning 5 December, volunteers' day. The presents are placed beneath a 'wish tree' in the student centre and are taken to cities in Anatolia every year by a group of volunteers. The volunteers travel many kilometres to ensure the right gifts reach the right children. In 2017, volunteers brought gifts and smiles to 650 children in the cities of Muş and Konya.

**The Awareness Group** of the KU Volunteers Club organizes donation activities to help people who are in need. These include clothing, book and toy collection campaigns from Koç University students and staff. These are delivered to low-income people living in cities across Turkey. The Awareness Group also facilitates library awareness and fundraising to build libraries.

**Koç University Education Team (KET)** works with about fifty volunteers throughout the academic year to help over a hundred students from local schools, varying in age from fifth to eighth grade. Every weekend KET volunteers meet with middle school students at Koç University Campus. KET works to help children improve their performance in high school entrance exams and to improve children socially and culturally by helping them organize an end of year show.

**Little Hearts Project (KÜMYÜP)** is one of the longest running projects by KU Volunteers group, ongoing for 26 semesters. The group visits institutionalized children who are 2-5 years old every Saturday, playing games and spending time with the children. The project is the only social responsibility project endorsed by the Ministry of State for Family Affairs.

**Share Your Dream** is a group, organized by KU Volunteers and the Make a Wish Foundation. A new year's event organized by the group sold nearly 900 new year gift packs. The group also organized other events such as cupcake and pastry sales to raise funds to help make the wishes of children with life-threatening medical conditions come true. By the end of the semester, the group had submitted wish applications to the Make a Wish Foundation for ten children. The group cooperated with Ford Otosan to make the wishes of these children come true.

**Animal Protectors** is another KU Volunteers group. The group organized two fundraising events where they sold pastries and calendars along with an animal food donation campaign to raise funds for animal shelters. Animal protection officials paid regular visits to the Bolluca Animal Shelter where they provided food and care for stray dogs. The group also joined an inter-universities group called UNIHAK which organizes regular events concerning animal rights.

# **Koç University**

## **UN Global Compact**

### **Communication on Engagement**

### **Progress Report 2016 - 2018**



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